



### 18<sup>th</sup> ASEAN Valuers Pre Congress 25-26 June 2013 Singapore

## COUNTRY REPORT Indonesia

by Vivien Heryanti







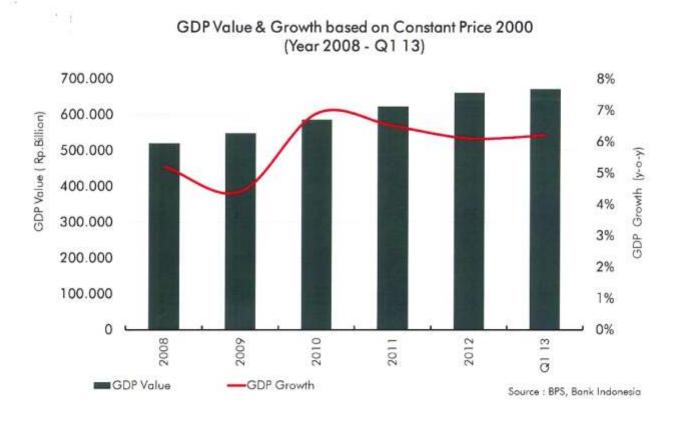
## **Indonesia Country Report**

18<sup>th</sup> Pre Ava Congress Meeting 25-26 June 2013 Singapore



- Macro Economy Overview
- Property Market
- Profession Update

## **Macro Economy**



#### Forecasts for Real GDP Growth Rate, in Percent

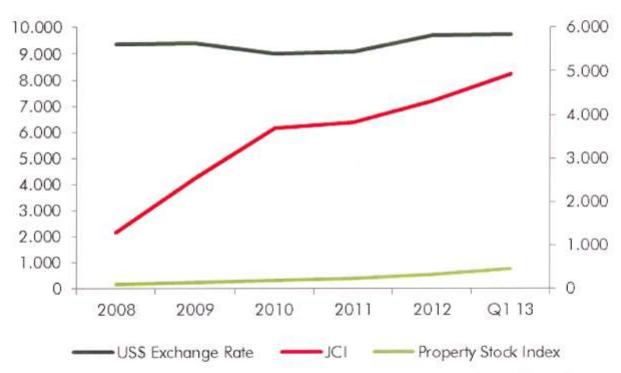
Country/Territory	2010	2011	2012	2013	2014*	2015
China	10.45	9.30	7.80	8.04	8.24	8.51
India	11.23	7.75	3.99	5.68	6.23	6.63
Indonesia	6.22	6.49	6.23	6.30	6.40	6.44
Vietnam	6.78	5.89	5.02	5.24	5.23	5.35
Malaysia	7.15	5.08	5.61	5.10	5.20	5.20
Taiwan	10.76	4.07	1.26	2.96	3.86	4.37
Philippines	7.63	3.91	6.59	6.02	5.47	5.30
Thailand	7.81	0.08	6.44	5.88	4.22	4.01
Korea	6.32	3.63	2.02	2.85	3.89	4.03
Hong Kong	6.79	4.85	1.44	2.96	4.39	4.37
Singapore	14.78	5.16	1.32	2.01	5.13	4.19
New Zealand	1.75	1.42	2.54	2.74	2.57	2.38
Australia	2.62	2.44	3.58	2.96	3.31	3.05
Japan	4.65	-0.57	2.00	1.58	1.41	1.05

Source: International Monetary Fund, World Economic Outlook Database, April 2013

<sup>\*</sup> Forecasts.

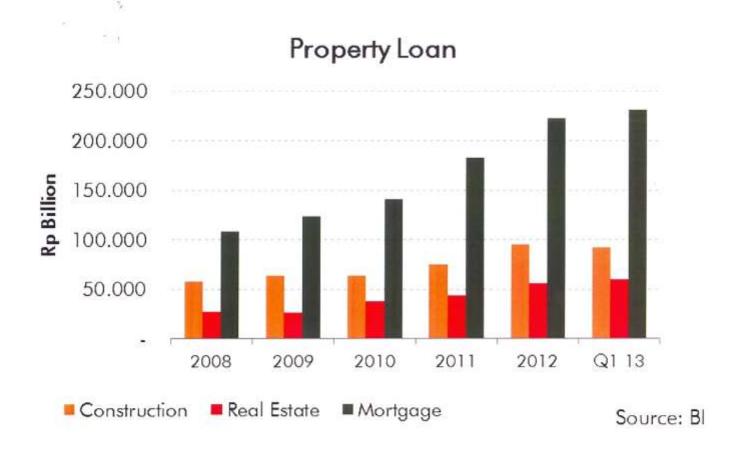
## Macro Economy (cont'd)

#### Exchange Rate & Jakarta Composite Index



Sporter BPS BLX IDX

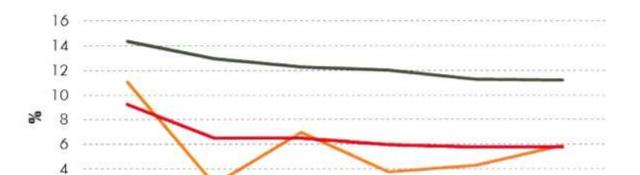
## Macro Economy (cont'd)



## Macro Economy (cont'd)

2008

2009



2010

2011

Inflation, BI Rate & Lending Rate

 Indonesia's central bank has increased its benchmark interest rate by 0.25% in June 2013 and it was changed to 6%. This should be followed with upward bank lending rate.

2012

Lending Rate (Investment)

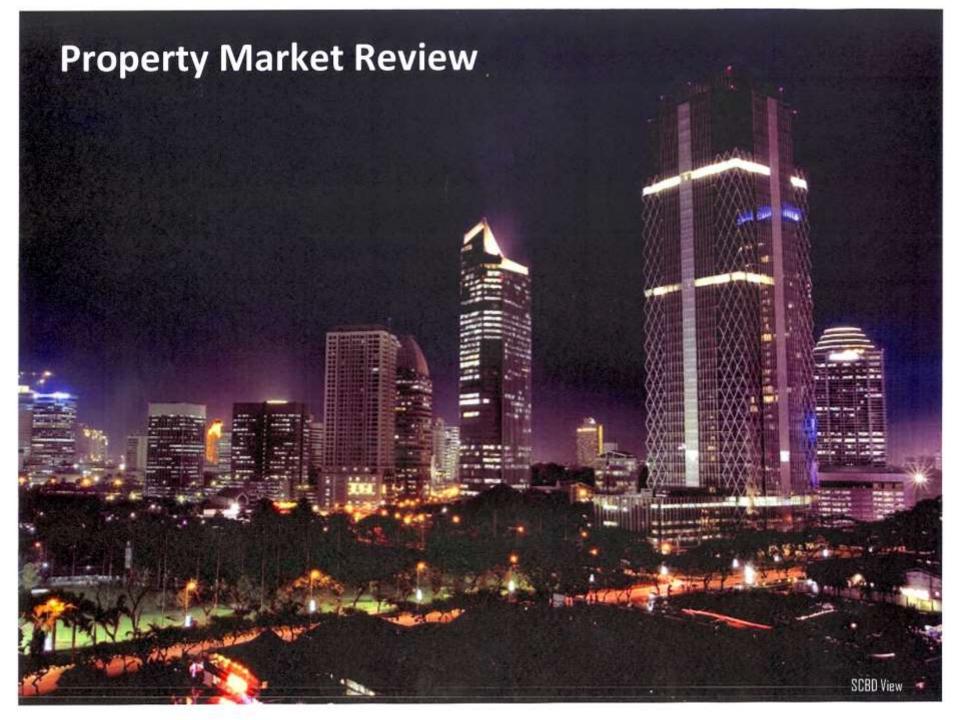
## Indonesia's position in SE Asia

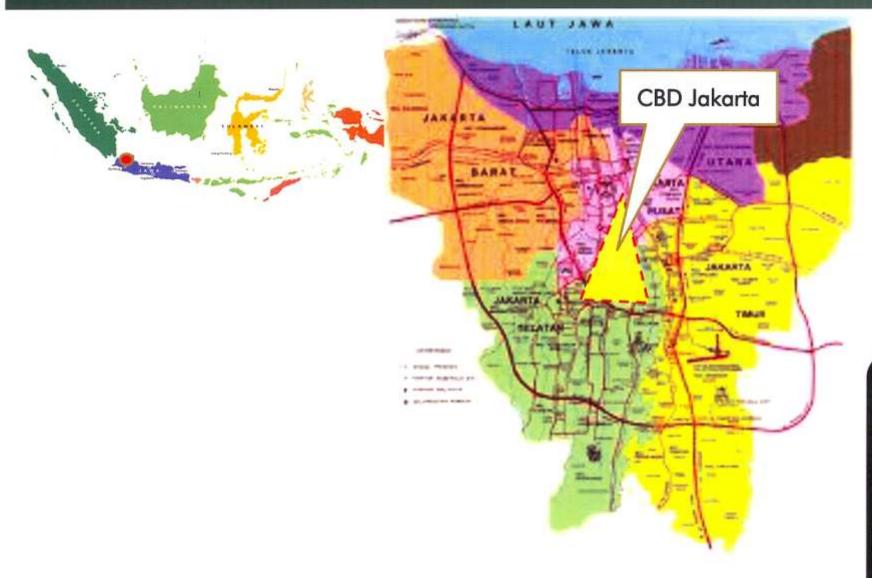
- "The stability and prosperity of Indonesia are intrinsically connected with the stability and prosperity of Southeast Asia as a whole"
  - Takashi Shiraishi (The Yomiuri Shimbun, Asia News Network/Tokyo),

(President of the Institute of Development Economies and a visiting professor at the National Graduate Institutes for policy studies)

#### · Fact:

Indonesia is accounting for 41% of the total population of ASEAN and 40% of GDP in ASEAN, projected to reach 49-59% in 2020.



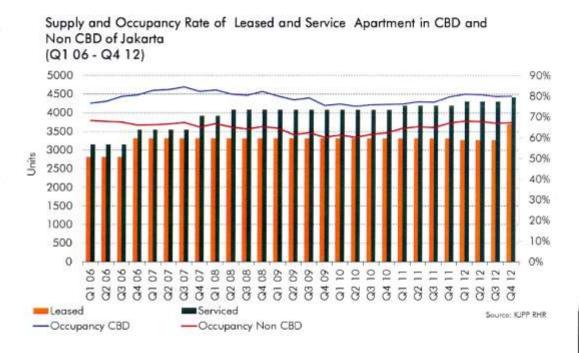




## Condominium – Leased

#### Supply

- There was new supply due to opening of The H Tower In South Jakarta and Plaza Senayan Tower C dan D.
- Total supply of leased apartemens was 8.112 units, which were divided into 3,693 units of unserviced and 4,419 units of serviced apartments.
- Most of the leased and serviced apartments are located in CBD area and South Jakarta.



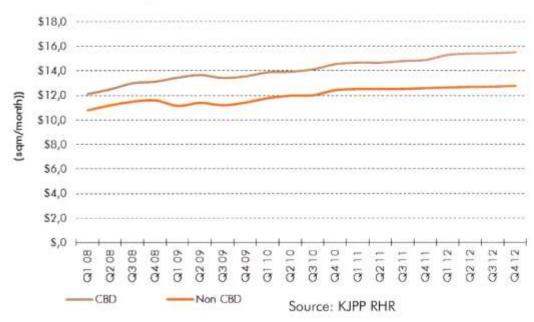
 Growth of leased apartments is lower than condominium, due to longer investment payback period. Furthermore, condotel development trend that converts apartments into serviced apartments or hotel has become an interesting alternative development for developers and investors.

## Condominium - Leased

#### **Rent and Service Charge**

- Rent of leased apartments was slightly increased in the fourth quarter of 2012.
- Rental rate in in the CBD area went up by 0.6% (q-o-q) from US\$15.42/sqm/month to US\$15.51/sqm/month or as much as 4.3% from the last year.
- Rent in Non-CBD area rose by 0.5% (q-o-q) from US\$12.72/sqm/month to US\$12.78/sqm/month.

#### Rents of Leased Apartments



 The increase in the rental rate especially in CBD was largely experienced by the pre-eminent serviced apartments such as Shangri-La, Frasers, Ritz-Carlton, Kempinski, and the Ascott Group, with an average increase of US\$100 - US\$200/unit/month early this year. Several apartments for lease, especially serviced apartments, have anticipated adjusting the asking rental rates upward in response to inflation and to the increase in the regional minimum wage.

## Condominium – Leased

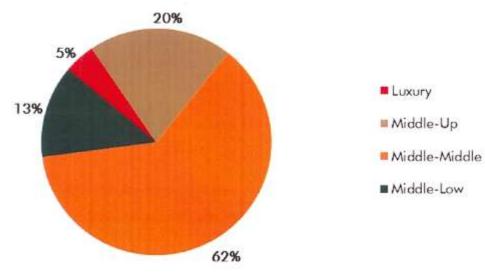
#### Market Prediction

 By the end of 2014, it is predicted that the number of leased apartment will increase about 767 units. in 2012 growth of occupancy rate and rental rate is predicted to be higher due to good expectation of economic situation and will continue its positive trend in 2013.

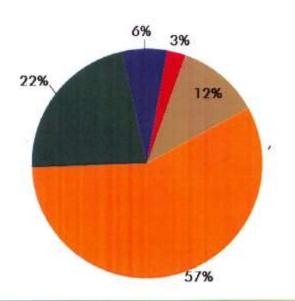
# Country Report - Indonesia

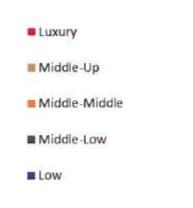
## Condominium - Strata

#### Supply in CBD area Based on Segment



#### Supply in Non-CBD area Based on Segment





Source: KJPP RHR

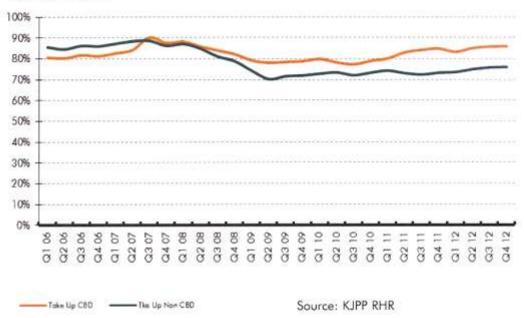
Source: KJPP RHR

## Condominium - Strata

#### Take-up

- The take-up rate in CBD area was slightly increased by 0.1% from 85.7% to 85.8% (q-o-q) in the fourth quarter of 2012.
- With a lot of new supply in this quarter, take up rate for Non-CBD area was increased insignificantly compared to previous quarter, from 75.7% to 75.9% or rose 0.3% (q-o-q).





 Along 2012, the sales activity of the proposed condominiums was dominated by middle class projects. In terms of payment method, buyers of lower-middle class condos tend to applied mortgage payment, meanwhile the middle to upper class buyers prefer to use cash installment, and hard cash.

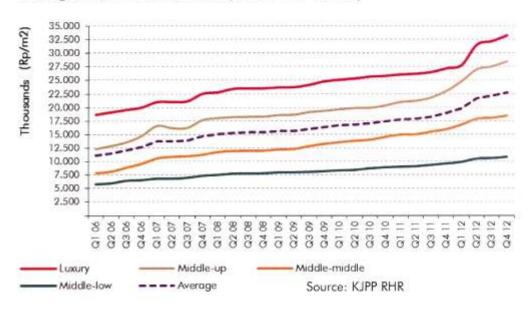
## Condominium - Strata

#### **Selling Price**

- Selling price of condominium in CBD area had risen 3.0% (q-o-q) or 20.3% (y-o-y) to reach Rp22.7 million per square meter. Meanwhile in Non-CBD area, the selling price was recorded at Rp14.6 million per square meter or increased by 2.3% (q-o-q) and 14.7% (y-o-y).
- Below are new projects launched in 2012 :

	Price (Rp/sqm)
Luxury	33 mio
Middle-up	28 mio
Middle-middle	18 mio
Middle-low	11 mio

#### Average Price of Condominium (Year 2006-Q4 12)

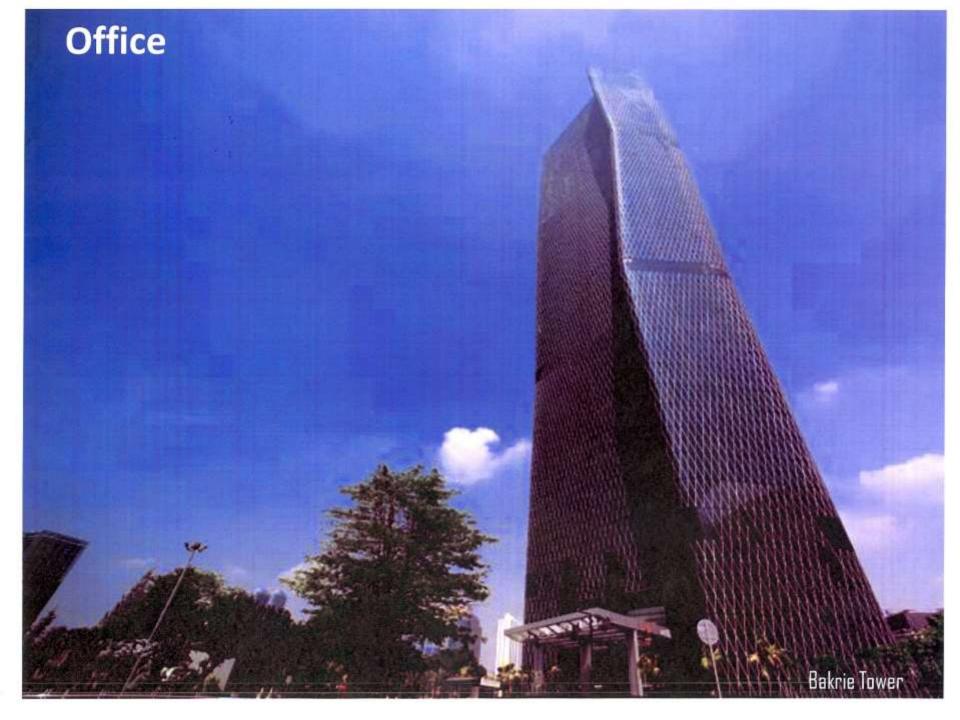


Condominium	Area	Segment	No of Unit	Asking Price*
District 8 (Eternity & Infinity)	CBD	Upper	760	36 mio
Bloomington (Kemang Village)	Non CBD	Upper	150	31 mio
Gold Coast (Tower Atlantic)	Non CBD	Upper	568	28 mio
Gianneti (North & South)	Non CBD	Middle-Up	1000	17.6 mio
Madison Park	Non CBD	Middle	1248	27 mio
Menteng Park	Non CBD	Upper	784	36 mio
Sky Lounge@Tamansari	Non CBD	Middle-Low	380	12.9 mio

## Condominium – Strata

#### Outlook

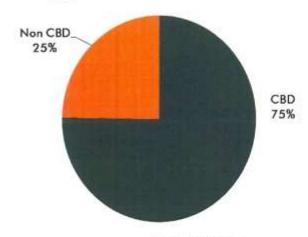
 With a significant amount of new projects entering the market, there will be moderate price increase and developer need to be innovative in their design and development concept. As the lower interest rate for mortgage (KPR/KPA), selling prices both in primary and secondary market is predicted to still move on positive trend. As of investor market, they would prefer to invest in condotel which offers higher return than condominium.



#### Supply

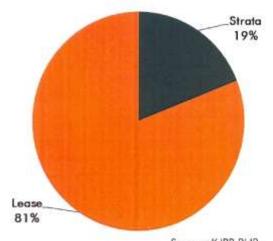
- In the fourth quarter of 2012 there was an additional supply in the non-CBD area of 88,500 sqm from Kasablanka Tower A & B at JI Casablanca Raya Kav 88. The addition has increased the cumulative supply in non-CBD by 6.5% (q-o-q).
- Meanwhile in CBD area, supply was stable after WTC 2 and The H Tower had added the leasable space in the third quarter.
- The total supply for the office space in Jakarta was about 5,837,000 sqm or slightly increased by 1.54% (q-o-q) or 6.98% (y-o-y).
- Although it had experienced a slowdown due to the financial crisis in 2008, the development of strata office space has shown a positive performance in line with steady economic growth in Indonesia. The strata title office space supplied approximately 19% of total office space in Jakarta.

#### Jakarta's Office Supply in Q4 12



Source: KJPP RHR

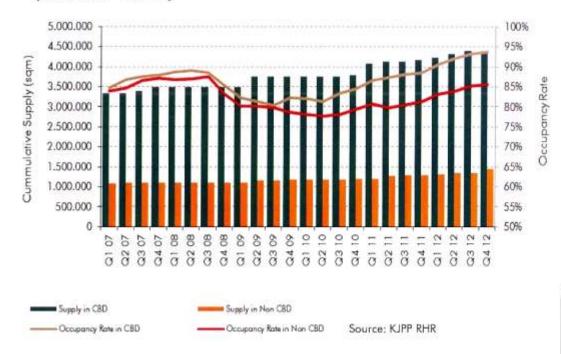
#### Office Supply based on Sales Type Q4 12



#### **Occupancy Rate**

The occupancy rate in the CBD experienced the highest figure since financial crisis 2008 which increased by 5.3% (y-o-y) from 88.5% in 2011 to 93.8% in 2012, meanwhile in the non-CBD the area. occupancy rate rose by from 4.4% (y-o-y) 81.30% to 85.70% following the positive trend in CBD area.

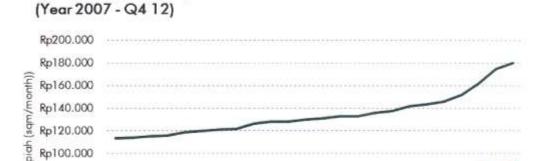
#### Cummulative Supply and Occupancy Rate (Year 2007 - Q4 12)

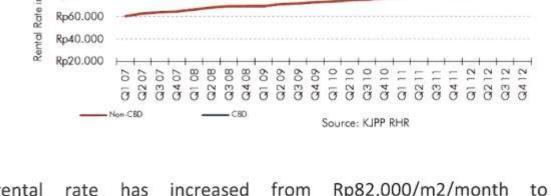


 Overall demand for leased office space is predominantly coming from financial services (banking, insurance and securities), oil and gas sector, and the remaining coming from the telecommunications sector. Based on product and location, grade A office in CBD area is attracting more demand than non-CBD area.

#### Rental Rate

- Overall rental rate in the CBD area was increased by 23.3% (y-o-y) from Rp146,000/m2/month to Rp180,000/m2/month. Particularly in Grade A office, demand has carried the rental rate in the highest level or jumped by 30% (y-o-y).
- Service charge in the CBD was ranging between Rp65,000 Rp80,000/m2/month.





 In the non-CBD, the rental rate has increased from Rp82,000/m2/month to Rp91,000/m2/month or increased by 11,2% (y-o-y).

Rental Rate of Office Space

Rp80.000

 Service charge in the non-CBD is ranging between Rp50,000/m2/month – Rp65,000/m2/month.

#### Strata

- Based on several strata offices that are currently offered in the market, the price is differentiated into the height zone (high, middle, and low zone). Although this is not general situation, but the developer has taken into consideration the consumer preference on view.
- Listed below are some strata title offices recorded in the market:

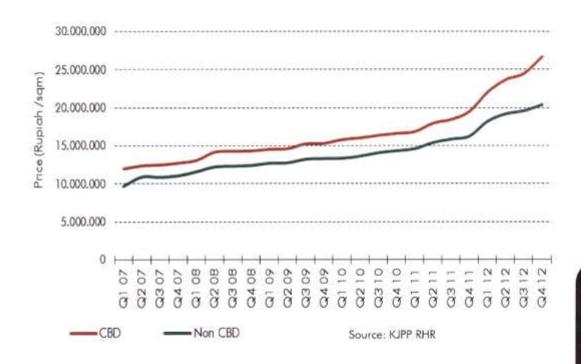
Project	Location	Saleable Area (m²)	Asking Price (Rp/m²)	Completion
CBD				
TCC Batavia	JI KH Mas Mansyur	88,300	35 mio	Q1 2012
Eighty Eight @Kasablanka	Jl Casablanca	57,503	30 mio	Completed
DBS Tower @ Ciputra World	JI Prof Dr Satrio	64,000	40 mio	Q2 2012
The H Tower	JI HR. Rasuna Said	7,700	33 mio	Completed
Grand Rubina I (Epicentrum)	JI HR. Rasuna Said	31,000	27 mio	Q2 2014
The Convergence	JI HR. Rasuna Said	36,000	28 mio	Q4 2013
Satrio Square	JI Prof Dr Satrio	24,600	30 mio	Q4 2014
Sahid Sudirman Office JI Jend Sudirma		125,000	30 mio	Q4 2015
District 8 SCBD Lot 28		139,000	34 mio	Q4 2015
Non-CBD				
Alamanda	JI TB Simatupang	20,000	24 mio	Q1 2013
St Moritz Office Tower	Jl Puri Indah	45,240	21 mio	Q4 2013
South Quarter	JI TB Simatupang	41,256	22 mio	Q4 2014
Puri Financial Tower Jl Puri Indah		15.000	20 mio	Q4 2014

<sup>\*)</sup> The Offering price is in hard cash payment and exclude 10% VAT

#### Price

- In the CBD area, the average price of stratatitle office was Rp26,700,000/sqm, experienced a highest growth for the last five years or rose by 36.9% (y-o-y).
- In the non-CBD area, the average price was Rp20,400,000/sqm or grew by 25.5% (y-o-y).

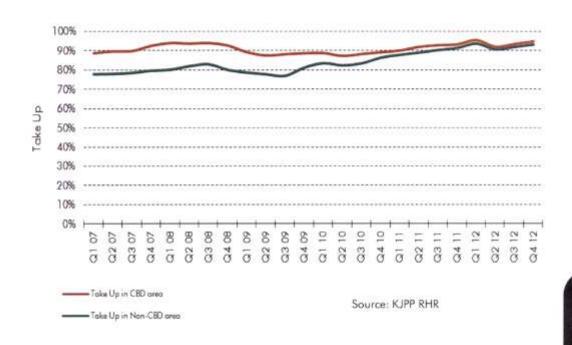
#### Price of Strata Office (Year 2007 - Q4 12)



#### Take-Up

- Along 2012, the strata office take-up rate went up both in CBD and non-CBD.
- The average take-up in CBD area was approximately 95%, rose by 1.4% (q-o-q).
- In the non-CBD area, the take up rate was 93%, rose by 1.3% (q-oq).

#### Take Up Strata-Title Office (Year 2007 - Q4 12)



#### **Market Prediction**

By the end of 2014, supply of office will experience a significant increase of about 1.6
million square meters. It is predicted that the competition in the next two years will
be tighter, therefore the price and rental growth will grow in modest pace compared
to previous year.

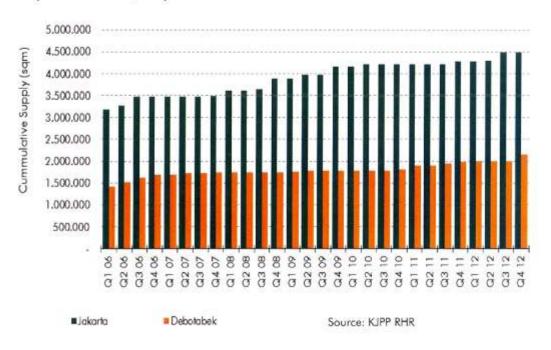
Source: KJPP RHR



#### Supply

- In the fourth quarter of 2012, there was 162,000 sqm (NLA) additional supply of retail space in Debotabek, which came from Mal Bale Kota and Alam Sutera Shopping Mall in Tangerang. This addition has increased the total supply in Jakarta by 8.1% (q-o-q) or 8.9% (y-o-y).
- Whereas in Jakarta, there is additional supply of approximately 8,500 sqm (NLA) from Cikini Gold Center which is located in Central Jakarta.

#### Cummulative Supply of Retail in Jakarta & Debotabek (Year 2006 - Q412)

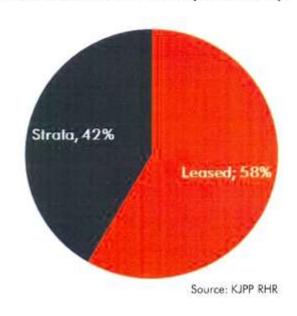


Total cumulative supply in Jakarta and Debotabek reached 6,648,000 sqm or increased by 2.6% (q-o-q) or 6.0% (y-o-y). The biggest supply came from Jakarta of approximately 4,490,000 sqm and Debotabek which contributed of approximately 2,158,000 sqm.

#### Strata

- The supply of strata titled retail in Jabodetabek was relatively stagnant. The additional supply was only from Cikini Gold Center in the last 2 years.
- The strata titled retail space supply was approximately 42% from the total retail space area in Jabodetabek.

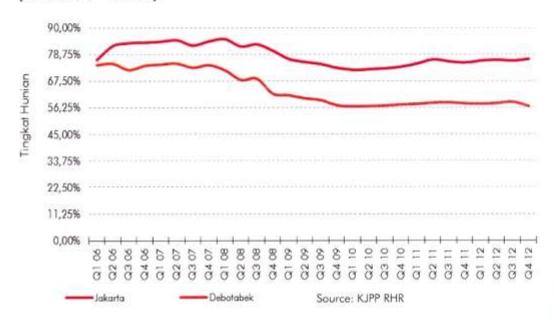
#### Retail Supply in Jabodetabek based on Development Concept



#### **Occupancy Rate**

- In the end of 2012, the occupancy rate in Jakarta was slightly increased by 0.8% from 76.0% to 76.8%..
- The positive trend did not occur in Debotabek due to the additional supply of new retail. The occupancy rate was decreased by 1.8% (q-oq) from 58.7% to 56.9%.

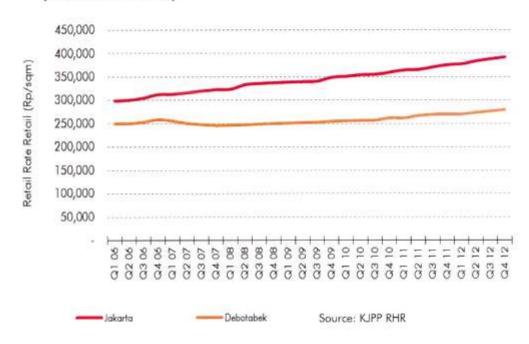
#### Retail Ocupancy Rate in Jakarta and Debotabek (Year 2006 - Q4 12)



#### Rental Rate and Service Charge

- The average rental rate growth in Jakarta increased by 1.0% (q-o-q) or 4.4% (y-oy), or was recorded at approximately Rp392,000/sqm/month.
- Meanwhile in the fourth quarter of 2012, the average rental rate in Debotabek area was Rp280,000/sqm/month or increased by 1.2% (q-o-q) or 3.6% (y-o-y).
- Until the end of 2012, the average service charge in Jakarta area was approximately Rp94,800/sqm/month, meanwhile in Debotabek area is approximately Rp70,400/sqm/month.

#### Average Rental Rate Retail in Jabodetabek (Year 2006 - Q4 12)



#### **Market Prediction**

In the end of 2013, there will be significant additional supply in Jakarta, even though there was a moratorium for building malls. It is due to the fact that the moratorium is not applied to the developers that already acquired the building permit before the moratorium was announced. The following are the proposed retail projects in Jabodetabek which will enter the market until 2013-2014 with total area of about 1 million square meters:



#### The Cummulative Supply of Industrial Estate in JABOTABEKA

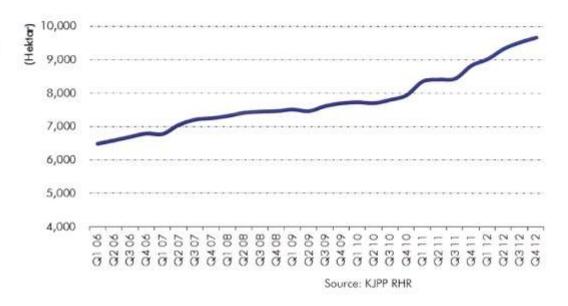


The supply was stable due to the difficulties in acquiring large scale of land bank.
 Therefore, developers were mostly focusing on selling their current industrial land stock and multifunction storage of middle or small size.

#### Take Up and Occupancy Rate

The strong economic growth, the growing middle class and credit rating improvement to investment grade level are several factors that boosted demand industrial land Indonesia. The growth was seen by investors as opportunity an established and expand market their in Indonesia.

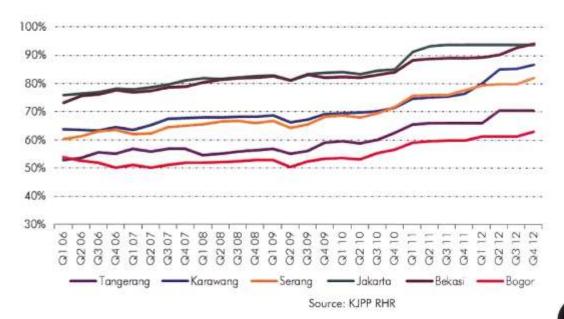
#### Take Up of Industrial Estate in JABOTABEKA



The Government Regulation No.24/2009 dated 3
 March 2010 requires that all industrial companies
 have to develop their factories in industrial estates.
 This regulation has triggered a significant increase
 in demand for land within industrial estate.

- Compared to previous quarter, the take up in Q4 2012 was increased by 1.5% (q-o-q) and 9.5% (y-o-y) with total take up of about 9,672 hectares.
- The highest occupancy rate in Q4 2012 was recorded in Bekasi area of about 94.3% and followed by Jakarta with 93.8%. Meanwhile, Karawang, Serang, and Tangerang areas recorded an occupancy rate of 86.8%, 82.0%, and 70.6% respectively. The lowest occupancy rate was in Bogor area at 61.3%.

#### Occupancy of Industrial Estate in JABOTABEKA



#### **Land Price**

 The average land price in industrial estate has increased significantly compared to previous year. The price increased by 3% (q-o-q) and 28% (y-o-y) from Rp1,374,000 psm in Q4 2011 to Rp1,762,000 psm in Q4 2012.





Based on location, land price for industrial estate were as follows:

Location	Average Land Rp psm	Growth (q-o-q)	Growth (y-o-y)
Jakarta	3,500,000	0.0%	16.6%
Bekasi	1,780,000	7.5%	44.8%
Tangerang	1,530,000	0.0%	26.5%
Bogor	1,450,000	6.5%	25.0%
Karawang	1,400,000	4.0%	60.3%
Serang	854,000	3.0%	18.5%

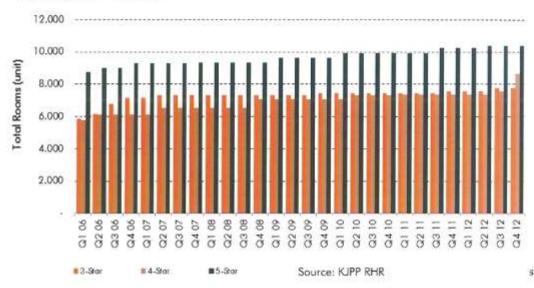
#### **Market Prediction**

 As positive expectation for foreign investment continued coming, demand for the industrial estate will continue to improve. Besides Jakarta, industrial estate in Bekasi and Cilegon will also attract investors to invest in that area due to new supplies and new supporting infrastructure for industry such as Krakatau Bandar Samudra in Cilegon and Kalibaru Terminal Port in North Jakarta.



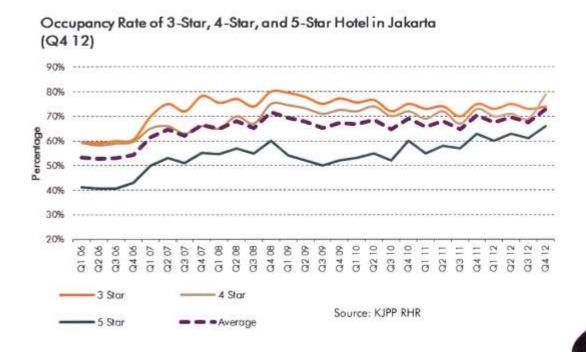
- As a whole, total supply has experienced a highest increase since last five years which recorded at 6.6% (y-o-y) or equivalent to approximately 26,852 rooms.
- The supply of 5-star hotels mostly located in the CBD area (Center and South Jakarta), in addition the hotels that located in CBD area are dominated by Business and Conference hotel.
- On the other end, the development of budget hotels in big cities is mushrooming triggered by high demand of business activities which require low priced accommodation with limited service. This type of hotel can achieve high occupancy rate and due to efficient operation can maintain a higher operating profit.

#### Star Hotel Supply in Jakarta (Tahun 2006 - Q4 12)



#### **Occupancy Rate**

- Several hotels occupancy rate in the fourth quarter of 2012 increased considerably from the previous quarter, due to the long holiday in December.
- Average occupancy rate of hotels in Jakarta increased by 8.0% (q-oq), from 67.6% to 73.0%.



	OB	Growth		
Туре	OR	(q-o-q)	(y-o-y)	
3-Star	74%	1.4%	-1.3%	
4-Star	79%	14.5%	8.2%	
5-Star	66%	8.0%	3.8%	

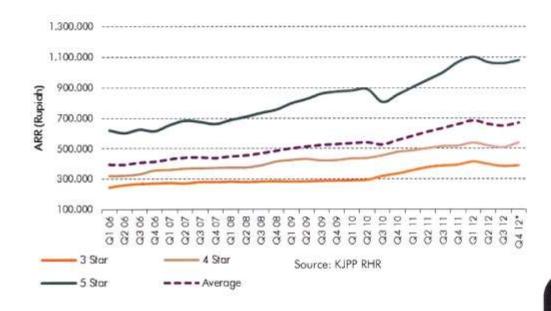
#### Average Room Rate (ARR)

The average hotel room rates in Jakarta was approximately Rp670,500 increased by 2.9% (q-o-q), or compared to the previous year rose by 1.4%

-	ARR	Rev Par	
Туре	Rp	Rp	
3-Star	390,000	289,000	
4-Star	540,000	372,000	
5-Star	1,081,000	713,000	

<sup>\*</sup>exchange rate 1US\$ = Rp9,500

## Average Room Rate of 3-Star, 4-Star, and 5 Star Hotel in Jakarta (Q4 12)



#### **Market Prediction**

By the end-of 2014, the number of hotel rooms available in Jakarta will increase rapidly approximately 6,900 rooms where the majority will come from the 4-star and 3-star hotel. Based on location, these hotels are located in the South and Central Jakarta.

## **Profession Update**

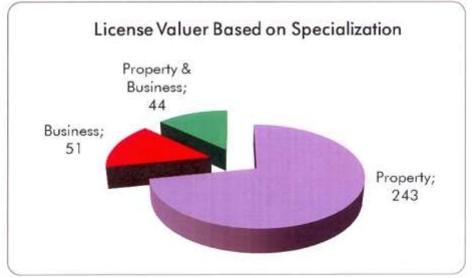
#### Association

- Masyarakat Profesi Penilai Indonesia (MAPPI) / Indonesian Society of Appraisers (ISA)
- Established in 1981
- More than 3,500members with classification as follows:

Member	Total
Associate Member	958
Registered Mamber	1,159
Certified Member	995
Honorary Member	390
Extraordinary Member	10
Total	3,512

- ☐ Education/Training & Certification for Property Valuers & Business Valuers
  - Basic Valuation Training 1
  - BasicValuation Training 2
  - Advance Valuation Training 1
  - Advance Valuation Training 2
  - Continuing Professional Development
  - Valuer Certification





# Terima Kasih

## THANK YOU

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